



A different way to visit less known areas of Piedmont: Canavese and Biella area, two lands separated by the longest moraine hill in Europe, but linked by the same passion for beautiful sceneries, good food and an active yet relaxed life style. Our tour is specifically conceived for people enjoying cycling but not too fit. Stress and competition-free paths are designed with stops along the way to admire the scenery, make visits, have lunch and taste local wines. The group, up to a maximum of eight people, will allow your cycling guide to take special care of you, and you will feel pampered, relaxed, in tune with the landscape, the places visited and the people you'll meet. It will all be topped with the deserved relax in unique structures, different but always of excellent quality and comfort!



THE DAILY PROGRAM

Day 1: Arrival and relax at Villa Matilde.

Welcome to Piedmont! Your tour begins on your arrival at the beautiful Relais Villa Matilde in Romano Canavese (if you wish, Bugella Welcome will be glad to arrange car or minibus transfers. Otherwise you can reach the Relais by your car). You

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PIEDMONT BY E-BIKE!

COUNTRY: ITALY
REGION: NORTH WEST PIEDMONT
DURATION: 5 DAYS/4 NIGHTS
LEVEL: EASY
TERRAIN: PAVED/WHITE ROADS. EASY CLIMBS WITH EBIKE HELP.
PRICE FROM: € 1.350,00 pp, minimum 8 person.
SINGLE SUPPLEMENT: € 80,00 pp
TOUR DATES:

- 21-25 MAY 2016
- 18-22 JUNE 2016
- 16-20 JULY 2016
- 20-24 AUGUST 2016
- 17-21 SEPTEMBER 2016
- 15-19 OCTOBER 2016

**DON'T SEE THE DATE YOU WANT?
WE ARE HAPPY TO ORGANIZE THE
PERFECT PRIVATE TOUR WHEN
AND HOW YOU PREFER:**

Contact us: info@bugellawelcome.com

INCLUDED:

We have included all those services to make your experience pleasant, relaxing and enjoyable as much as possible:

- 4 nights accommodation, reinforced breakfasts and dinners in 4 stars hotels or similar.
- Lunches / light lunches as planned.
- Welcome cocktail at the hotels.
- 4 full days electric pedal cycle bike rental and insurance (see box)
- 4 full days service of a cycling guide.
- luggage transfer service and van support
- Minibus transfer service from last day arrival to the hotel of the first day..
- Tourist guide service as planned.
- Wine tasting as planned.
- Free use of Villa Matilde SPA, Golf Hotel Le Betulle sauna and Hotel Bucaneve SPA.
- 4 hour SPA in La Bossola

NOT INCLUDED:

- ✓ Extras, gratuities for the bike tour guide, everything not mentioned in "Included"

will have plenty of time to enjoy a welcome drink by the beautiful swimming pool and relax in one of its rooms, all different from each other, or enjoy the warm and nice weather swimming and sunbathing! The day will end with dinner at the Relais Restaurant Le Scuderie and a well-deserved rest.



Meals: dinner and welcome drink.

Places: Romano Canavese.

Lodging: Relais Villa Matilde (see box).

Day 2: castles, Viverone Lake, a Romanesque church and the number one Golf Club in Italy!



Here you go! After breakfast you will meet your personal cycling guide who will accompany you for the next days. The guide will explain the program and provide you with information about the route, the places you will visit, your

security and how to make the most of your e-bike. Your assisted bicycles will be waiting in the garage of the Relais, with the battery fully charged and ready to start your adventure. The route runs on the flat land and then up to the wonderful Castle of Masino. The Castle, overlooking the wide plain of Canavese and immersed in a huge romantic park, is located on a hill in front of the long barrier of the Serra, the moraine hill of Ivrea (you will bike it in the following days!). You will discover its interiors and history on a guided tour and will be able to enjoy a drink at the panoramic bar. The next stop will be the Viverone Lake where you'll enjoy a lake fish menu lunch on the terrace of Marina Hotel. Rested and refreshed you'll continue your ride along quiet roads or dirt roads to the pretty Bertignano lake, then to the villages of Zimone and Magnano. Do not miss a visit to the



Romanesque church of San Secondo, immersed in the tranquility of the surrounding nature. Arrival at the hotel for the night: Golf Hotel Le Betulle. You will be welcomed by the "english style" atmosphere of the hotel



inside the Golf Club, for a wine tasting and dinner.

OUR E-BIKES:



Electric pedal cycle bike, unisex, equipped with:

- Rear bags
- Battery charger
- Mixed dirt-road tires.
- Bigger rear gear.
- Liability insurance (€ 1.000.000 limit)
- theft insurance (€ 300 franchise)
- GPS tracker.

RELAIS VILLA MATILDE



The Relais Villa Matilde is located in an oasis of tranquillity in the heart of the Canavese region, in an old town at the foot of the alps and the rolling hills, on the border with the Val d'Aosta, and just 35 kilometres from Turin. This 18th century patrician villa stands in lush private park with age-old trees, charming corners and nooks. It is a timeless backdrop for an unforgettable stay or for enjoying relaxing holidays, cultural and wellness pursuits and the piedmont region's exceptional cuisine.

www.sinahotels.com/eng/hotel_villa_matilde/index.html

MASINO CASTLE:



More than a thousand years of the history of Piemonte, and indeed of Italy, are conserved in a fairy-tale royal palace nestling amid immense and wonderful English-style 19th century grounds. Castello di Masino - the residence for ten centuries of the Earls of Valperga, the supposed descendents of King Arduino - dominates the panorama of the Canavese area, and its interiors are embellished by rich ornamentation and breathtaking frescos. The nearby Palazzo delle Carrozze plays host to the extensive collection of 18th- and 19th-century coaches.

<http://eng.fondoambiente.it/beni/il-castello-di-masino-fai-properties.asp>

Overnight, perhaps in one of the rooms overlooking one of the 18 holes of the course.

Meals: Breakfast, lunch, dinner.

Places: Romano Canavese, Masino Castle, Viverone Lake, Zimone, Magnano.

Route: 46 km / 28.5 miles, vertical drop: 820m D +, D- 540m.

Accommodation: Golf Hotel Le Betulle (see box).

Day 3: the longest moraine hill in Europe, a SPA in the mountains and the Unesco Heritage Sanctuary!

Up hill day on the Serra, the moraine hill separating Canavese from Biella. The vertical drop, aided by your ebike, will not fear even the less trained! We will be riding along easy off-road trails for nearly 20 km, along the entire hill, among its wonderful forests, to reach the village of Andrate and then continue, always slightly uphill, up to our first destination where we'll relax and refresh: The Bossola of Netro. This hotel and restaurant has a special feature: a small and intimate spa where you can relax in a hot tub or sauna and taste the local dishes while enjoying a splendid view on the Biellese, the Serra, the Po Valley and mount Monviso in the background! The ride will continue on Tracciolino, the scenic road that connects the two most important sanctuaries of the Biella area: Graglia and Oropa. Before reaching your final destination of the day, you'll stop at a must: the Trappist monastery of Sordevolo. A surprise among the Biella mountains. Finally you'll get to the Oropa Sanctuary and its Sacred Mount, where you'll have dinner at the lovely Betty's restaurant, nestled among the trees, and will sleep in the

rooms of the Sanctuary featured by their unique, mystical atmosphere, yet offering all the comforts of a modern hotel. Rest, relaxation, mysticism, nature and history will accompany you in your stay.

Meals: Breakfast, lunch, dinner.

Places: Magnano, Andrate, The Bossola of Netro, Trappa, Oropa.

Route: 42 km / 26 miles, altitude: 1270m D +, D- 670m.

Accommodation: Oropa Sanctuary (see box).



GOLF HOTEL LE BETULLE.



The cosy Golf Hotel Le Betulle offers 17 rooms with every possible comfort, all of which have a private terrace with a view of the green and in particular hole n° 9. The Club-House was built in the best traditional English style and hosts a famous restaurant with typical Piedmont and Mediterranean cuisine, a bar, a TV room and a game room. It's Inside the Golf Club Le Betulle, awarded in 2013 as the best Golf Club in Italy in the top three for many years now.

www.golfhotellebetulle.it/index.php

OROPA SANCTUARY:



The Sanctuary of Oropa, the largest Marian sanctuary in the Alps and one of the most important in Europe, welcomes you in all its majesty and beauty. You will be remember his silences, his clear sky, the crackling of the water that flows from the central fountain of the "Burnell", its green meadows, and mountains that surround it like a warm embrace. Visit the shrine's complex, the Museum of Treasures and the Royal House, the collection of ex-votos, the Sacro Monte, the Observatory Meteorosismico and the Library.

www.santuariodioropa.it/db/en/

Day 4: The Oropa and Valle Cervo Valleys, the most mysterious village in Italy and the natural oasis born from the dream of Ermenegildo Zegna!

After breakfast at one of the historical bars of the Sanctuary, a tour guide will accompany you to the discovery of the Sanctuary: the Royal Apartments where the Savoys, the Kings of Italy, used to stay when visiting these places, the gallery of votive offerings, the treasure museum ...you will then resume your bike and, after a paved road with some turns and a tunnel dug into the rock, you'll be right into the next valley: the Cervo valley. There, a guided tour of Rosazza village and its fascinating mysteries will be waiting for you. Attracting especially those interested in esoteric and mysterious places, Rosazza owes its fame to Federico Rosazza, Senator of the Kingdom of



Italy, who was said to be the Grand Master of the Freemasons of Biella and hold his secret meetings in this village. After lunch, a last biking effort will take you first on a climb to Oasi Zegna and, after a stop to visit the stone village of Sassaia, to a well-deserved rest at the Bucaneve Hotel. For those still filled with energy and wishing to discover the Sessera Valley, another 10 km cycling tour will let you discover this pristine and wild valley! At dinner, everybody will enjoy a gourmet menu prepared by chef Andrea, accompanied with the fine wines recommended by sommelier Katia. Overnight at the hotel rooms offering the thrill of an alpine residence, in full respect of the original style.

Meals: breakfast, lunch, gourmet dinner.

Places: Oropa, Rosazza, Bocchetto Sessera, Oasi Zegna.

Route: 35 km / 22 miles, altitude: 1330m D +, D- 1000m. (45 km / 28 miles if Sessera Valley)

Accommodation: Hotel Bucaneve (see box).

Day 5: Casa Zegna, medieval villages, wine cellars of Piedmont wine and ... a piece of African savannah in Biella!

Before leaving Biella you can't miss two important aspects of life of Biella: the textile and the wine-making tradition. In an extraordinary setting, where the mountain environment surrounds the factory, Casa Zegna tells the story of the

OASI ZEGNA.



Since the 30's, Ermenegildo Zegna had been designing and financing the panoramic road linking Trivero to Andrate, in the Canavese region and which still has his name. He changed the Triverese mount in a garden in harmony with nature, by promoting the planting of thousands of firs, rhododendrons and hydrangeas. The E. Zegna group, created the Zegna Oasis, aiming at going on with the founder's work, with the same care he had towards his land of birth. The project has been developed along the 26km Zegna panoramic road between Trivero and Rosazza. It aims at increasing the value of the territory and it offers the visitor the real opportunity to get in touch with nature, by using a new sign system.

www.oasizegna.com/en



HOTEL BUCANEVE.



With its profile and external cladding of pinewood, the Hotel, designed in 1963 by Luigi Vietti, the great architect, blends perfectly with its mountain surroundings. Situated in a splendidly panoramic and sunny position at 1,500 meters above sea level, with a romantic terrace embracing the Po Plain as far as Monviso, the Bucaneve is less than 200 meters from the Bielmonte ski slopes.

The Hotel offers its guests a beautiful experience in the elegance of the alpine tradition, thanks to painstaking renovation work that has preserved the atmosphere of a typical mountain chalet and struck a nice balance between period furnishings and new additions made to Vietti's designs.

www.hotelbucanevebielmonte.com/#/hotel/cg5f



Ermenegildo Zegna Group, the global leader of luxury menswear: you will discover the stylistic, technological and human values of the group and of the entire textile industry of Biella! Always down-hill and in complete relax, you will cross peaceful valleys and landscapes, the medieval village of Masserano, and finally

reach your wine tasting stop, at one of the wineries in program: the Sella Estate in Lessona, owned by the Sella family of Biella since 1671. Marco will let you taste the wines produced with Nebbiolo grapes (Lessona, Bramaterra, Coste del Sesia) accompanied with very tasty local specialties. The next wine tasting stop will be the Castellengo Castle with its Centovigne wines. Jutta and Alessandro will take you to the discovery of this castle perched on a hill overlooking the beautiful valley below, its back to the smooth hills of Biella. Shortly after leaving this place, the landscape changes completely and you'll find yourself crossing the Natural Reserve of Baragge. The dense heath alternating with vast expanses of prairie, makes it look like the African savannah, with the Biella Alps as a background. After visiting Ricetto, one of the best preserved medieval towns in Italy, your journey will come to an end: a minibus will take you back to Villa Matilde, from where you started four days before, and you'll return home!



THE BARAGGE AND THE RICETTO OF CANDELO.



Vast grasslands and moors spotted with sporadic trees and small woody valleys. The Baragge landscape immediately strikes for its simplicity and its balance between spaces and forms, for its limitless appearance, extending to the infinite: it looks like the African Savannah landscape. The Ricetto of Candelo is one of the best preserved examples of medieval fortified structure in the world in which the population took refuge in case of need. It has a historical interest of international value.

www.candeloeventi.it/



Meals: breakfast, tasting / light lunch.

Places: Oasi Zegna, Trivero, Casa Zegna, Masserano, Lessona, Castellengo, Baraggia, Candelo, Biella.

Route: 58 km / 22 miles, vertical drop: 620m D +, D- 1720m.

INFO AND BOOKING:

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